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AECEN4.2

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IV Semester B.Com./B.B.A. &amp; Other Courses Degree Examination, June/July - 2025

**GENERIC ENGLISH****Language English - IV (Envision - IV)  
(NEP Scheme Freshers and Repeaters)****Paper : IV****Time : 2½ Hours****Maximum Marks : 60****Instructions to Candidates:**

- 1) Read the instructions carefully before writing the answer.
- 2) Write the correct question numbers.

**SECTION - A****I. Write short notes on any Two of the following in about a page each. (2×5=10)**

1. Brinda
2. Margayya as a financial wizard.
3. Dr. Pal

**II. Answer any Two of the following in about Two pages each. (2×10=20)**

1. Describe father-son relationship in *The Financial Expert*.
2. In the novel *The Financial Expert* 'love for money is the root of all evil'. Discuss.
3. Elaborate on the significance of the title *The Financial Expert*.

**III. Answer any Two of the following in about a page each. Select at least one each from poetry and TED Talks. (2×5=10)**

1. What circumstances led Preeti Srinivasan to establish the public charitable trust 'Soulfree'? Discuss.
2. According to Robert Frost "Poetry begins in delight and ends in wisdom". Substantiate the statement with reference to the poem "Stopping by Woods on a Snowy Evening".
3. 'Anger is Power, Anger is Energy'. Discuss the statement with reference to Kailash Sathyarti's TED Talk.

**[P.T.O.]**



(2)

**SECTION - B**

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**IV Technical Writing (any One).**

**(1×5=5)**

1. You went on an educational tour recently. Write your experience of visiting that place in about 80-100 words.
2. Write an article on cyber crime.

**V. E-mail (any Two).**

**(2×5=10)**

1. You have failed to supply the required quantity of goods to your customer. Write an apology e-mail for inefficient services.
2. Write an e-mail congratulating your colleague for being selected as The Best Employee of the month.
3. As a coordinator of Computer Certificate Course you have received the necessary documents. Compose an e-mail acknowledging the receipt of the documents.

**VI Social Media Content writing.**

**(2+2+1=5)**

1. Define Social media profile writing.
2. What do you mean by micro blogging?
3. Legal blogs are often referred to as \_\_\_\_\_.